

Is Catfish Farming Profitable?

Definitely YES!! But this answer applies only to those who have the knowledge of how to raise catfish profitably. Unfortunately many people interested in the business don't have the required knowledge; they think it's an all-comer's affair where all you need to do is buy fingerlings or juveniles, put them in fish ponds, feed them as is convenient for you and after a while, sell and smile all the way to the bank. Nothing is farther from the truth than that. Most new comers have no idea what to take into consideration when buying plastic fish tanks or constructing wooden or concrete fish ponds so it doesn't collapse or leak. When buying fingerlings or juveniles, they have no idea what signs to look out for so they don't get it wrong from day 1, which if they do, they will only be finding out 5 months later, by which time 70% of their investment had gone down the drain. Most don't have a local feed formula that is good, so they ignorantly accept cheap alternatives not knowing that fishes don't forgive when you feed them wrongly – they will take the feed (even rush it) yet they won't grow if the feed lack essential ingredients. New comers know nothing about what constitute a bad water environment, yet nothing kills fish faster than bad water – even lack of food does not kill, but bad water does. New comers know nothing about what to do when their fishes are sick; and when they're finally ready to sell, they are mostly at the mercy of just 1 or 2 exploitative buyers!!

If you think you fall into the above category, our website will help you in four ways: First, we have a reader-friendly, comprehensive, full colour and glossy manual that gives you a step-by-step guide to catfish farming, titled "THE A-Z OF CATFISH FARMING WITH LOW START-UP FUNDS"; It discusses pond construction, water management, spawning procedure, fries, fingerlings, juveniles and table-size management.....plus much more, all supported with relevant pictures. Secondly, once you buy our catfish manual, you qualify for 4 months free membership at FishFarmersMeetBuyers.com where you can access the contact details of hundreds of fish farmers, fish buyers, fish consultants, brood-stock, fingerlings and juvenile producers plus dealers in fish feed and tools & machines used in fish farming nationwide. Thirdly, we produce and supply fast-growing fingerlings and juveniles nationwide, in small or large quantities, on short or long-term basis, to new or old farmers who want prompt and quality delivery always; and finally, we provide solutions (free of charge) to problems you may encounter on your farm if the problem is not listed on our "52 QUESTIONS & ANSWERS ON CATFISH FARMING BEST PRACTICES" all of which you can access for just N2000. For N5,500 only, you can also buy the hard copy of our comprehensive Catfish Manual at major First Bank branches nationwide or pay online with your Interswitch ATM card and promptly receive the soft copy in your email box for N5,000 only. We can also deliver the hard copy by courier sameday within Lagos or in 2-3 days elsewhere in Nigeria.